

Tj Catabay

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Education

University of California, San Diego

B.S. in Cognitive Science with a Specialization in Design & Interaction | Minor in Marketing

GPA: 3.5

Relevant Coursework: Usability and Information Architecture, Practicum in Professional Web Design, Data-Driven UX/Product Design, Prototyping, Field & Research Methods, Social Media Marketing, Consumer Behavior

La Jolla, CA

March 2026

Experience

UI/UX Design Intern

Settlyfe Inc.

- Designed detailed visual assets, layouts, and graphics for marketing materials, product decks, and brand campaigns in Figma, ensuring visual clarity, consistency, and alignment with Settlyfe's evolving brand identity across platforms.
- Collaborated closely with product designers and development teams to maintain cohesive brand consistency across the website, app mockups, and promotional materials while contributing to iterative design improvements.

Remote

January 2026 - March 2026

Graphic Design Intern

Bridge the Gap San Diego

- Increased audience engagement and event attendance as measured by social media impressions and event attendee count, by designing brand-consistent marketing graphics in Figma tailored for digital and physical platforms.
- Collaborated with a team of Board Members, Marketing Interns, and Graphic Designers to develop and refine creative concepts, delivering high-quality and cohesive marketing materials for digital and physical platforms.

San Diego, CA

October 2024 - May 2025

Design Projects

Kanpai BBQ and Shabu Website Redesign

- Description: A Desktop and Mobile Website redesign to improve accessibility, navigation clarity, and branding.
- Role: UI/UX Designer, contributed to planning, research, wireframing, prototyping, and usability testing.
- Technologies Used: Figma, Squarespace
- Outcome: Delivered mobile-responsive website design resulting in a more intuitive user experience across devices.

January 2025 - March 2025

DocHub Website Redesign Case Study

- Description: A UI/UX Case Study emphasizing user research, design rationale, and collaboration with stakeholders.
- Role: UI/UX Designer + Case Study Author, led documentation, content strategy, and narrative development.
- Technologies Used: Figma, Google Sites
- Outcome: Produced a fully developed case study website that clearly communicated process and impact.

January 2025 - March 2025

In-N-Out Ordering Kiosk

- Description: Designed an interactive self-service ordering kiosk focusing clarity, accessibility, and brand identity.
- Role: UI/UX Designer, responsible for interaction design, prototyping, and usability testing analysis.
- Technologies Used: Figma, Inkscape
- Outcome: Created a high-fidelity kiosk prototype, resulting in improved navigation clarity and enhanced usability.

November 2024 - December 2024

Activities

Marketing Intern + Production Manager

The DeeJays & Vinylphiles Club @ UCSD

- Description: Designed promotional visuals and managed live event logistics, increasing audience engagement.
- Skills Developed: Digital and event marketing, visual design, event production management, leadership and team coordination, project planning, cross-functional communication, problem-solving in live environments

December 2024 - Present

Skills & Interests

Technological Skills: Figma, Inkscape, Canva, Python, Java, Davinci Resolve, Ableton Live, Google Suite, Microsoft Office (Excel, Powerpoint)

Technical Skills: Wireframing, Prototyping, Mobile and Web Design, Digital Marketing, Product Marketing, Brand Marketing, Video Editing

Language Skills: English (Native), Tagalog (Proficient)

Interests/Hobbies: Graphic Design, Video Editing, Music Production, Dancing, Fitness, Fashion, Dining and Cuisine

