

Tj Catabay

San Diego, CA | tjcatabay.com | tj.catabay@gmail.com | linkedin.com/in/tjcatabay | (805) 766-8230

Education

University of California, San Diego

B.S. in Cognitive Science with a Specialization in Design & Interaction | Minor in Marketing

GPA: 3.5

Relevant Coursework: Usability and Information Architecture, Practicum in Professional Web Design, Data-Driven UX/Product Design, Prototyping, Field & Research Methods, Social Media Marketing, Consumer Behavior

La Jolla, CA

March 2026

Experience

UX Design Intern

Settlyfe Inc.

Remote

January 2026 - March 2026

- Designed detailed visual assets, layouts, and graphics for marketing materials, product decks, and brand campaigns in Figma, ensuring visual clarity, consistency, and alignment with Settlyfe's evolving brand identity across platforms.
- Collaborated closely with product designers and development teams to maintain cohesive brand consistency across the website, app mockups, and promotional materials while contributing to iterative design improvements.

Graphic Design Intern

Bridge the Gap San Diego

San Diego, CA

October 2024 - May 2025

- Increased audience engagement and event attendance as measured by social media impressions and event attendee count, by designing brand-consistent marketing graphics in Figma tailored for digital and physical platforms.
- Collaborated with a team of Board Members, Marketing Interns, and Graphic Designers to develop and refine creative concepts, delivering high-quality and cohesive marketing materials for digital and physical platforms.

Design Projects

Kanpai BBQ and Shabu Website Redesign

January 2025 - March 2025

- Description: A Desktop and Mobile Website redesign to improve accessibility, navigation clarity, and branding.
- Role: UI/UX Designer, contributed to planning, research, wireframing, prototyping, and usability testing.
- Technologies Used: Figma, Squarespace
- Outcome: Delivered mobile-responsive website design resulting in a more intuitive user experience across devices.

DocHub Website Redesign Case Study

January 2025 - March 2025

- Description: A UI/UX Case Study emphasizing user research, design rationale, and collaboration with stakeholders.
- Role: UI/UX Designer + Case Study Author, led documentation, content strategy, and narrative development.
- Technologies Used: Figma, Google Sites
- Outcome: Produced a fully developed case study website that clearly communicated process and impact.

Sony Sound Connect Redesign

November 2024 - December 2024

- Description: Redesigned Sony's Sound Connect app to improve feature discoverability, usability, and navigation.
- Role: UX Researcher, responsible for design iteration, user research, competitive analysis, and usability testing.
- Technologies Used: Figma, FigJam
- Outcome: Created a high-fidelity kiosk prototype, resulting in improved navigation clarity and enhanced usability.

Activities

Marketing Intern + Production Manager

December 2024 - June 2026

The DeeJays & Vinylphiles Club @ UCSD

- Description: Designed promotional visuals and managed live event logistics, increasing audience engagement.
- Skills Developed: Digital and event marketing, visual design, event production management, leadership and team coordination, project planning, cross-functional communication, problem-solving in live environments

Skills & Interests

Technological Skills: Figma, Inkscape, Canva, Python, Java, Davinci Resolve, Ableton Live, Google Suite, Microsoft Office (Excel, Powerpoint)

Technical Skills: Wireframing, Prototyping, Mobile and Web Design, Digital Marketing, Product Marketing, Brand Marketing, Video Editing

Language Skills: English (Native), Tagalog (Proficient)

Interests/Hobbies: Graphic Design, Video Editing, Music Production, Dancing, Fitness, Fashion, Dining and Cuisine