

# Tj Catabay

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## SUMMARY

I am a newly graduated, self-motivated Product Designer from UC San Diego. I am eager to pursue hands-on work in UI/UX, Product, or Marketing, where I can turn ideas into prototypes and full-stack product experiences. I have completed internships where I gained valuable experience collaborating with teams to create user-centered design solutions. These opportunities strengthened my passion for design and problem-solving through creating meaningful user experiences.

## PROJECTS

### Sony Sound Connect Redesign – UX Researcher/Designer

Nov 2024 – Dec 2024

*Figma, FigJam*

- Improved feature discoverability and clarity for Sony's Sound Connect consumer app, as measured by usability testing feedback on a high-fidelity prototype, by leading competitive analysis, user research, and iterative interaction design.

### DocHub Website Redesign – UX Researcher/Designer

Jan 2025 – Mar 2025

*Figma, Google Sites*

- Redesigned DocHub's website to improve information architecture and navigation clarity, as measured by usability testing outcomes, by conducting user research, wireframing, and iterating on the design in Figma.

### Kanpai BBQ & Shabu Website Redesign – UI/UX Designer

Jan 2025 – Mar 2025

*Figma, Squarespace*

- Delivered a mobile-responsive redesign for a live restaurant client that improved navigation clarity and accessibility across devices, as measured by usability testing on both desktop and mobile flows, by wireframing, prototyping, and iterating in Figma before building the live site.

### Data Analysis of Short-Form Content Popularity

Oct 2024 – Dec 2024

*Python, Pandas, Statsmodels*

- Identified statistically significant relationships between song length and popularity on short-form platforms, measured by OLS regression results across a merged Spotify/TikTok dataset, by cleaning, merging, and analyzing data in Python.

## EXPERIENCE

### Administrative Assistant (Contract) – Transtech

Aug 2026 – Present | Hidden Hills, CA

- Kept resident inspection scheduling and property records organized and accessible, as measured by consistent file accuracy across physical and digital systems, by managing document filing, logging records in Access, and handling phone-based scheduling support

### UX Design Intern – Settlyfe Inc.

Jan 2026 – Mar 2026 | Remote

- Delivered UI screens, layouts, and product design assets for Settlyfe's website, app, and marketing materials without brand drift, as measured by consistency across every deliverable against evolving brand guidelines, by designing in Figma and iterating directly with product designers and engineers on interaction details, specs, and implementation.

### Graphic Design Intern – Bridge the Gap San Diego

Oct 2024 – May 2025 | San Diego, CA

- Grew event visibility and turnout over the course of the internship, as measured by rising social media impressions and attendee counts show over show, by designing brand-consistent marketing graphics for digital and physical platforms alongside Board Members and fellow Marketing Interns.

### Marketing Intern + Production Manager – DeeJays & Vinylphiles Club

Dec 2024 – Jun 2026 | La Jolla, CA

- Grew audience engagement show over show, as measured by attendance and audience response trends, by designing promotional visuals and directly managing live event logistics for a student-run club.

## SKILLS

**Design:** Product Design, Interaction Design, UI/UX Fundamentals, Wireframing, Prototyping (incl. high-fidelity), User Research, Usability Testing, Design Systems (component-based practices in Figma), Design Trends

**Tools:** Figma, FigJam, Squarespace, Google Sites, Canva, Inkscape

**Data & AI:** Python, Pandas, Statsmodels (regression analysis), proficient with AI-assisted / vibe coding prototyping tools to move faster from concept to interactive prototype

**Collaboration:** Cross-functional work with Product, Engineering, Research, and Data partners; thrives in fast-paced, ambiguous environments; self-directed project ownership

**Languages:** English (Native), Tagalog (Proficient)

## EDUCATION

### B.S. Cognitive Science, Spec. Design & Interaction + Marketing Minor – UC San Diego

Mar 2026

*La Jolla, CA | GPA: 3.5 | Awards: Regents Scholarship, Quarterly Provost Honors*

Relevant Coursework: Usability and Information Architecture, Practicum in Professional Web Design, Data-Driven UX/Product Design, Prototyping, Field & Research Methods